# ERTEN





## **Company Profile**

The Art of Shirt Making



## **Our Story**

In the **early 1980s**, we started our journey with two sewing machines and the dream of creating quality, custom-made shirts to discerning customers. We established a small shirt production workshop in Vefa District of Istanbul in 1994.

"In 1980 we started our journey with two sewing machines"

As the years go by we got experienced in our sector and progressed in our business.

Being centrally located in a bustling metropolis like **Istanbul** has allowed us to be more accessible to our customers and build relationships with each one. Although we are a large manufacturing company, we apply the **tailor's touch and quality** to each shirt manufacturing. At ERTEN®, our mission is to be the preferred **private label shirt manufacturing company** and to provide our customers with exceptional value and workmanship.

Our team work tirelessly to sketch and create exclusive and unique shirts that allow the wearer to feel both comfortable and sophisticated. Using premium textiles, **we manufacture shirts for world-famous brands**, offering quality products at affordable prices. We are dedicated to the art of shirt making and look forward to continuing to grow while honouring this timeless tradition.



#### **Our Business Priorities**

ERTEN® strives to manufacture tasteful, affordable, high-quality shirts for discerning men and women who demand comfortable clothing that enhances their image

## Factors Which Make Us Unique

- · Competitive Pricing
- · 40 Years of Experience
- · Strict Quality Control & Standards
- · Expert Team
- Advantageous Geographical Position
- Timely Delivery
- · Fast Response to All Inquiries
- · Honest Business Tradition
- Eco-Friendly & Hi-Tech Manufacturing
- Strong Certifications



### **VALUES**

- Honesty
- Devoted to customers
- Creativity
- Consciousness of responsibility and tradition
- Innovation
- Teamwork
- Efficiency
- Respect

### **ERTEN®** Factory



Our main manufacturing facility **established in 2002**, is in the heart of **Istanbul**, **Turkey**. Being centrally located in a bustling metropolis like Istanbul has allowed us to be more accessible to our customers and to build relationships with each one. Our factory was built on a land over 2.500 sq.mt, where we have approximately **5.500 sq.mt facility** for our shirt production operations such as Mold and Design, Fabric Warehouse, Cutting Systems, Sewing, Production, Iron & Packing, Washing-Laundry and Delivery Dispatch Zones equipped with state-of-the-art technology operating with smart ERP production softwares.









## Pattern & Design

ERTEN® is committed to delivering an exemplary product in a short period of time. Our quick turnaround for professional fit and buying samples is around **3-7 business days**.

Salesman **samples require a lead time of approximately 2-4 weeks**, depending on fabric and accessory availability. Our sample room offers the latest innovative designs and styles available. It is open to customers who are looking for creative new styles and intricate sewing techniques.



As our business grows, we continue to follow the world's shirt fashion trends and work with industry experts to develop new collections and styles.

Our design teams travel the globe looking for new inspiration, colors, patterns, and textiles to create premium apparel for our customers.





#### **Fabric Warehouse**

We scour the world's markets to find the most unique, rich, and varied textiles. Our fabric sourcing team attends trade shows, fabric fairs, and international exhibitions seeking the latest trends and fabric innovations. **We work with the best fabrics** to produce the best shirts and our extensive fabric warehouse offers our designers a tremendous stock of fine fabrics with which to work.



Because of **our large warehouse** volume and our relationship with suppliers worldwide, we are able to offer a variety of styles and choices to our customers. From 100% cotton to cotton blends to **Tencel<sup>TM</sup> fabrics**, our warehouse has it all. Having this supply on-hand also creates an advantage for our customers – **we can provide faster service** because we have the right fabrics available for immediate use.

## **Fabric Cutting Systems**



Our manufacturing plant utilizes the latest technology to prepare and cut fabric for production. We have  $iCUT^{\circledast}$  cutting machines, fabric laying machines, and mechanical tables. Using the latest technology allows ERTEN® a **cutting capacity of 10,000 pieces per day**. The sensitivity of the machines can identify different fabric types and adjust accordingly to ensure clean, accurate cuts with millimetric sensitivity and accuracy every time.

The fabric cutting machines are **completely automated**, so clean, accurate cuts are made, diminishing fabric waste and environmental impact.

### **Production**



Timely production is key to ensuring customer satisfaction and ERTEN® aims to deliver a well-made, top-quality product expediently so that customer orders can be filled quickly. While fine art cannot be rushed, our integrated production process does help our shirt manufacturing stay on track **for a timely delivery.** 

Our production process is vertically integrated and extremely flexible. This organization and integration allows us to produce **high-quality shirts** in a short amount of time. Our production capacity is about **3,000 units per day**, depending on the details and difficulty of the model.







### Laundry

ERTEN® is an expert in the washing phase of production. Our washing department staff have extensive knowledge and expertise in **new washing techniques**. They are highly trained on the washing requirements for a variety of fabric types. The team also works to ensure that sustainable washing techniques are being used, minimizing environmental impact.

The washing department at ERTEN® continues to develop new, maintainable washing techniques designed to enhance sustainability and reduce waste. In addition, ERTEN® uses and follows the latest environmentally-friendly chemical technologies in washing. We use only environmentally safe chemicals in our washing process.





## **Iron & Packing**

In addition to state-of-the-art cutting machines and an integrated production process, ERTEN® employs the latest technology in ironing and packing as well. Our machines have a **daily capacity of 3,000 pieces** able to be ironed and expertly packaged to strict presentation standards each day. Our shirts arrive neatly pressed and packaged every time.









## **Quality Control**

ERTEN® is passionate about delivering premium quality garments to our customers. As a result, we have set **exceptionally high quality standards** for our shirts. To ensure that only the shirts meeting our high standards are being shipped to customers, we use an auditing program to detect imperfections and defective garments before they are shipped out. **AQL 2.5 in-line auditing** conducts final garment audits prior to all shipments. The procedure and reporting methods for inconsistencies are organized by **ITS audits** and the results can be sent to the customer upon request.



We take our responsibility as **a private label shirt production company** very seriously. We know how important it is for our big brand clients to deliver quality products to their customers, so we do our utmost to ensure that we deliver our orders perfectly to them. Strict **quality control is one of the most important** responsibilities of ERTEN®, and we deliver only the best to our customers.

## **Delivery**

It does not matter how great a shirt you produce if it takes too long to get to the customer. ERTEN® is passionate about delivering quality garments in a timely manner. The products that receive approval in the final inspection are transported directly to the shipping depot and are prepared for shipment in accordance with the instructions given by the customer. In all, the process from fabric on the cutting table to a completed high-quality shirt ready for delivery out the door is **approximately 3 to 6 weeks.** 

**Meeting our customers' deadline** is a non-negotiable for us. We will do what it takes to deliver a quality product on time, as promised. At ERTEN®, we know how important our clients' delivery schedules are to their business, so we make it our business to ensure the product is ready to go on time, every time. It is this dedication to customer service and satisfaction that make ERTEN® the top shirt producer in Turkey.



### **Corporate Policies**

Our company policies include awareness, understanding, and sense of responsibility for ERTEN®'s position as a global manufacturer. We strive not only for environmental, social, and worker compliance, but to exceed basic standards and **act as inspiration** for other companies with regard to our relationship with local and global communities.



## Social Compliance Policy

- Not employ children as workers.
- · Not force involuntary workers to work.
- Not require employees to work overtime.
- Not allow any discrimination in any form by or towards our employees.
- Obey all employment laws and regulations in our country.
- Allow our workers to join professional organizations and form collective bargaining units.
- Equally and expeditiously enforce the rules and regulations of our company.
- Pay fair wages in a timely manner to all employees.
- Ensure safe working conditions for all of our employees.
- Control our supply chain in an ethical, legal, and socially responsible manner to ensure our top-quality products reach our customers.

# Occupational Safety Policy

- Provide a working environment in which potentially hazardous situations are clearly identified and all employees are properly trained to safely handle.
- Regularly evaluate and test equipment and raw materials for occupational health and safety concerns and ensure machines are in top working condition.
- Provide on-going training support to employees that is targeted within the scope of their responsibilities.
- Meticulously log and review any safety reports to determine how future incidents can be avoided.
- Maintain emergency and safety equipment and have occasional practice drills to prepare employees in the event of an actual emergency (earthquake, fire, flood, Civil Defense, etc.).
- Employ, maintain, and update required occupational health and safety management systems in accordance with local laws and regulations.

## **Environmental Policy**



ERTEN® cares about the environment. As a result, we are dedicated to working to reduce our carbon footprint and ensure sustainable manufacturing processes. At ERTEN®, we:

- Comply with all local environmental laws and regulations.
- · Use energy and natural resources efficiently.
- Employ environmentally-conscious manufacturing processes to minimize pollution to air, water, and soil.
- Reduce waste by responsibly integrating recycling into our operations.
- Bring environmental awareness to employees and suppliers.

#### **Certifications**

ERTEN® is a proud member of Sedex; home to one of the most important collaborative platforms for buyers, suppliers and auditors with the mission to store, share and report on information quickly and easily Thanks to SMETA (Sedex Members Ethical Trade Audit) ERTEN® and its supply chain have been certified since several years on its performance around labour rights, health & safety, environment and business ethics.



We invite you to visit our website to discover more information about ERTEN® and to view our corporate video presentation. **www.ertenshirts.com** 







The Art of Shirt Making